



PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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**SUMMER BICYCLE SAFETY SERIES REGISTRATION NOW OPEN**

August 6, 2008- The Bicycle Transportation Alliance (BTA), Safer Routes to School, and the City of Portland's Office of Transportation are offering the first Summer Bicycle Safety Series for children between the ages of 9 and 13. Classes will be offered morning (10am-12pm) and afternoon (1pm-3pm) from August 18<sup>th</sup> – 22<sup>nd</sup> at Liberty Hall, 311 N. Ivey St. Portland, OR. There is a fee of \$25 per child to attend; scholarships are available.

Registration for the Summer Bicycle Safety Series is open now until August 18<sup>th</sup>. Students must register prior to the class they will be attending; participation in the first class on the 18<sup>th</sup> is mandatory and children will not be allowed to continue without attending this introductory lesson. Classes are limited to 25 students each.

BTA Bike Safety Ambassadors will be teaching from the "Safe Routes for Kids Bike Safety Program" curriculum. This 10-hour curriculum will be taught in 2-hour classes over the course of 5 days. Participants will learn and practice bicycle safety techniques and how to safely and predictably ride in traffic. Bicycles and helmets are provided during the class and properly fitted to each child. This curriculum has been taught to over 45,000 children in the state of Oregon. This is the first time the BTA's award-winning curriculum will be taught outside of a public school room, with participants from all over the city.

Registration applications are available by contacting Tom Rousculp, BTA Logistics Coordinator, at (503) 226-0676 x20 or by downloading from the BTA's website, [www.bta4bikes.org](http://www.bta4bikes.org).

The Bicycle Transportation Alliance is a statewide non-profit organization that works to open minds and roads to bicycling. We represent bicyclists and the bicycle industry with over 5000 members in Oregon and SW Washington, and have seventeen years of experience in bicycling engineering, planning, education and advocacy.

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